Taos County FRW President's Fall Meeting Report



NMFRW Fall Meeting – October 23-24, 2026
Comfort Suites, 3610 North Main Street, Roswell, NM

TCFRW met on July 18 and September 19, 2026. We ended 2026 with 25 members. We will continue our membership drive for 2027. We discussed the NFRW new recruitment program for increasing membership. It is called Women of Influence. It runs from July 5, 2026 to July 4, 2027.

Our Headquarter volunteer schedule was filled for the remainder of the year on Mondays & Thursdays from 1:00 pm to 4:00 pm. I applaud all the TCFRW members that staffed the headquarters and the work they do!

Our Political & Campaign Volunteers Hours for January 1st – June 30th, 2026 were 1,233, plus 586 hours for calls and were submitted to NFRW. All members were encouraged to keep track of calls and hours for the July 1, 2026 to December 31, 2026 Political & Campaign report.

We completed our Baby Bottle Boomerang fundraiser Caring for America project raising funds for the New Life Pregnancy Center.

Our Nominating Committee was formed. We will elect new Officers at the November meeting.

Our members volunteered to help "Turn New Mexico RED" before the November elections by participating in the following:

- Continue with voter registration and voter assistance. Congratulations to our newly trained VRA's: Lisa Cordova, Valerie Wells and Barbara Hatfield;
- Friend to Friend and Family text messaging;
- Phone Texting – Sadie provided registered voters names and phone numbers by precinct and sample scripts for texting our Candidate Card and 'Get-Out-the-Vote message;
- We reviewed our Ballot Chasing Program which primarily involves reminder and assistance activity: texting voters to confirm they received their ballot, calling to answer questions, and encouraging them to return their ballot before deadlines.
- We continue to encourage members to become poll workers or poll challengers *(Need Certificate from SOS)*;
- Sign Blitz – Begin September 1st as per sign ordinance;
- MailChimp letter providing our Candidate Card, Important Voting Dates, Times and Polling Locations;
- Provide 250th anniversary memorabilia;
- and prepare 'Red' bags with candidate flyers, palm cards and information to hand out at events and at the Headquarters.

In coordination with the Republican Party of Taos County we held our Candidate Meet & Greet on Saturday, August 22nd at Fred Baca Park from 12:00 p.m. to 3:00 p.m. We provided for, decorated, set up and manned the following tables for Candidate campaign material; Candidate signs; Food and beverages; 250th Anniversary items; and provided Security. Candidates in attendance were Gregg Hull, Larry Marker, Martin Zamora, Ramona Goolsby, Michael Perry, Landon Dooley and Doug True. It was well attended and a great event!

Everyone is needed to turn NEW MEXICO RED!

Respectfully Submitted,

Sadie F. Boyer

Taos County FRW President